

# Privacy Policy

Recun Media · Recun Marketing 18 Pvt. Ltd. · Effective Date: July 3, 2026

## 1. Introduction

This Privacy Policy explains how Recun Marketing 18 Pvt. Ltd., operating under the brand "Recun Media" ("we", "us", "our"), collects, uses, discloses, and protects information when you visit our website [yogi-tawny.vercel.app](https://yogi-tawny.vercel.app) (the "Site") or engage our services.

We are based in Surat, Gujarat, India. By using the Site or our services, you agree to the collection and use of information in accordance with this policy.

## 2. Information We Collect

### 2.1 Information You Provide

- Contact details such as name, email address, phone number, and company name when you fill out a form, book a discovery call, or contact us.
- Business information shared during consultations, proposals, or onboarding, including goals, budgets, and marketing materials.
- Payment and billing information when you engage our paid services (processed via third-party payment gateways; we do not store full card details).
- Communications you send us via email, WhatsApp, Instagram, or other messaging channels.

### 2.2 Information Collected Automatically

- Usage data such as pages visited, time spent, referring URLs, browser type, device type, and IP address, collected via analytics tools such as Google Analytics.
- Advertising and interaction data collected via tracking pixels such as the Meta (Facebook/Instagram) Pixel, used to measure ad performance and build audiences.
- Interaction data from WhatsApp and Instagram automation tools (such as ManyChat and similar platforms) used to manage inquiries and follow-ups.
- Cookies and similar technologies as described in our separate Cookie Policy.

## 3. How We Use Your Information

- To respond to inquiries, schedule discovery calls, and provide requested information about our services.
- To deliver, manage, and invoice our marketing, branding, and content services.
- To personalize and improve the Site and our marketing communications.
- To run and measure advertising campaigns, including retargeting, using pixel and analytics data.
- To send updates, offers, or content via email or WhatsApp, where you have consented to receive them.
- To comply with legal, accounting, and regulatory obligations.

## **4. Sharing of Information**

We do not sell your personal information. We may share information with:

- Service providers who support our operations, such as payment processors, hosting providers, email/WhatsApp automation platforms, and analytics or advertising platforms (e.g., Google, Meta).
- Team members and contractors of Recun Media and its associated entities (including Apnaadz.Media) working directly on your project.
- Government or regulatory authorities where required by applicable law.
- A successor entity in connection with a merger, acquisition, or sale of business assets.

## **5. Payment Information**

Where our Site or associated checkout flows collect payments for services or retainers, payment processing is handled by third-party payment gateways. We do not store complete payment card or bank details on our own servers. Please refer to the relevant payment processor's privacy policy for details on how they handle your payment data.

## **6. Data Retention**

We retain personal information for as long as necessary to fulfil the purposes described in this policy, including for the duration of any client engagement, plus any additional period required to comply with legal, tax, or accounting obligations.

## **7. Your Rights**

Depending on applicable law, you may have the right to access, correct, update, or request deletion of your personal information, and to withdraw consent for marketing communications at any time (for example, by using the unsubscribe or opt-out option in our emails or WhatsApp messages).

To exercise any of these rights, please contact us at [hello@recunmedia.com](mailto:hello@recunmedia.com).

## **8. Data Security**

We use reasonable administrative, technical, and organizational safeguards designed to protect your information. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## **9. Third-Party Links**

The Site may contain links to third-party websites or social media pages (including Instagram, LinkedIn, or client sites). We are not responsible for the privacy practices of those third parties, and we encourage you to review their policies.

## **10. Children's Privacy**

Our Site and services are intended for businesses and individuals aged 18 and above. We do not knowingly collect personal information from children.

## **11. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised effective date. Continued use of the Site after changes are posted constitutes acceptance of the updated policy.

## **12. Contact Us**

If you have questions about this Privacy Policy, please contact us at [hello@recunmedia.com](mailto:hello@recunmedia.com) or through the contact details listed on [yogi-tawny.vercel.app](https://yogi-tawny.vercel.app).